



Eau Claire City - County Health Department

720 Second Avenue, Eau Claire, WI 54703-5497

715-839-4718
Fax: 715-839-1674

www.eauclairewi.gov/health

June 10, 2013 Board of Health Meeting County Courthouse, Room G-302

The Board of Health convened in open session at 5:30 p.m.
The meeting was called to order by John Paddock.

Board Members Present

Quorum is reached

John Paddock
Gerald Willkie
Elizabeth Spencer
Kathy Mitchell
Merey Price
William Bethke
Donald Bodeau
Michael Murray (arrival 5:55pm)

Board Members

Absent:

Staff Members

Present:

Elizabeth Giese
Gina Holt-recorder

Guests:

Kitty Rahl
KT Gallagher
Sue Arndt

Public Comment: No public comments

Board of Health Planning Discussion-Brainstorm of Ideas

Strategic Plan guides our policy and operations. In reviewing the existing 2012-2016 Health department strategic Plan Vision, Mission, Principles, are there conceptual (big picture) concerns/questions that you have about these framing statements?

- Principles
 - Make clear the value/need
 - Environmental health to have more presence in this section
 - Fiscal responsibility critical
- Vision Statement
 - Length of the vision statement
 - Uplifting-wording is positive
 - Barriers-this is not reality
 - Set priorities in response to barriers
 - Look at partnerships and funding opportunities-real time priorities
 - Vision should “stretch” to the future

In 5-10 years, what does the Eau Claire City County Health Department look like at 30,000 feet? Paint a picture

- Involved in research
- Performance management process utilized
 - Set priorities
 - Review programs/services
 - Make this culture
 - Effective/efficient processes for operations
- Nationally accredited
- New building
- Technology/IT utilized appropriately
 - Process developed to keep on track with technology changes
- Data sharing/collection-collection and use of population data
- Supporting education of public
 - Connecting “dots” for community health impacts
- Workforce in the department that represents needed skills/competencies for future
 - New professional groups

- Role in mental health
- Proactive –vs.- reactive
- Innovation and flexibility
- Don't reinvent the wheel
- “Hub” for the public
 - Community knows us
 - We are connected to the community
- Healthy Communities collaboration
- Active partnerships to get to the mission and vision
 - Healthcare providers
 - Community at large
 - Government partners
- Flexible money
 - New sources tax/grants
 - Donations 501(c)3- good example
 - Self-supporting
 - Services charged for are appropriate
- Become a more regional Health Department
 - Consolidation
 - Coordination
 - Positioned to go beyond county lines

What are the 3 most important things for the BOH to do in the next 5 years to support the Health Department Mission?

- Good policy to give good direction
- Avoid tendency to “manage”
- Agreements with the city and county for operations/support services
- Agreements for shared public health services/programs
- Resource availability and allocation
 - Advocate for financial services
- Utilize skills and resources of members as appropriate
- Support innovation
- Accountability/oversight to assure appropriate, efficient, and effective services
- Performance/Program evaluation
 - Assured and utilized
 - Support looking at what we should stop, start, continue, expand
 - Help set priorities-have to, nice to, ethically obligated to
- Advocate for public health to-local and state officials
 - How do we do this effectively and appropriately
 - How do we leverage networks

The ideas from the Strategic Planning Session will be used to help guide the Board of Health in the following:

- Compile and share data to create concrete action
- Outcome measures for the BOH evaluation
- Outcome measures for the Director
- Health Department strategic plan update/guidance

Next Board of Health Meeting – June 26, 2013
Meeting Adjourned at 7:06 pm by John Paddock